

WHY EXHIBIT?







emergency communications event of its kind



THE VENUE Anaheim Convention Center

303,000+ square feet of exhibit space

Located between the Marriott and the Hilton

REACH YOUR TARGET AUDIENCE



78% of attendees are decision makers or influence decisions



ATTENDEES **WORK IN THESE ENVIRONMENTS:**

- 9-1-1 Communications Centers
- Fire Departments
- Emergency Management Services
- Public Safety Organizations & Associations
- Government Agencies
- Campus Police & Security Services
- Consultant Services



WHAT'S HAPPENING **IN THE EXHIBIT HALL?**



This was our first year exhibiting to build awareness for our solution, I was very impressed with

We had non-stop traffic at our booth as soon as the show opened, and the attendees were very engaged. This was fantastic for us to demonstrate how our solution works and handout swag to all the attendees. This was a recordbreaking show for us in terms of the amount of people we had the chance to connect with. The exhibitor support teams were fantastic and knowledgeable (which is a huge help from a coordination standpoint.) Thank you so much! Can't wait to attend again!

the show organization from start to finish.



99% of attendees visited the exhibit hall



68% spent 2-4 hours per day in the hall



76% said they are likely to buy from an exhibitor

BEAT THE RATE!



Book your booth by December 31 for best rates



BOOK YOUR BOOTH TODAY visil apco2022.org



MORE INFORMATION

We look forward to partnering with you at APCO 2022! For additional information on exhibiting, visit apco2022.org.