

EXHIBIT AT



APCO 2022

August 7-10, Anaheim, CA
Expo: August 8-9



Exhibit at APCO 2022

APCO's Annual Conference & Expo is where the public safety community goes to discover innovative solutions for emergency communications, NextGen 9-1-1, cybersecurity and much more!

Attracting more than 5,000 attendees and exhibitors—including a wide range of organizations in public safety, including emergency communications centers, law enforcement, fire service, emergency medical services, government agencies and non-traditional PSAPs—APCO's Annual Conference & Expo is the largest gathering of its kind. There is no better place to showcase your newest equipment, products, software and services for all segments in the public safety community.

67%

Are decision makers or influence the decision maker

99%

In 2021, 99% of attendees spent time in the exhibit hall. 65% spent 2-4 hours per day

75%

Are likely to buy from a conference exhibitor/sponsor

“ APCO 2021 Conference & Expo is the #1 Public Safety Conference of the year! The APCO team did a fantastic job building a program that benefited both the attendees and exhibitors. We look forward to APCO 2022 in Anaheim, CA. ”

--APCO 2021 First-time Exhibitor

EXHIBIT 2022

Reasons to Exhibit

Exposure:

APCO's Annual Conference and Expo, is the largest event of its kind.

Exclusive hours:

There is no need to worry about competing with educational sessions or events during the 7.5 hours of dedicated expo time.

Networking:

Connect with people from the public safety community while exhibiting at APCO 2022.

Get even more with sponsorships:

Customized sponsorship and advertising packages available exclusively for exhibitors.

Professional development:

Exhibitors can attend the educational sessions to learn about current challenges their customers face and become more knowledgeable about the industry.



What APCO 2021 Attendees Are Saying

What was your most memorable experience during the conference?

“ Learning about the new innovations and technological advancements through classroom training, vendor floor demos, and through networking. ”

“ I always enjoy the Exhibit Hall. Especially seeing the technology that can benefit our centers and talking to the vendors. ”

“ The vendor hall. As a new supervisor, I was able to take an entirely different perspective and look for ways to use information to help improve my center. ”

“ This was my first National APCO and now I wish I had attended more. I brought home tons of information for both my center and my state. ”



WHO ARE OUR ATTENDEES?

What they are seeking:

5G
 9-1-1 Automatic Location Technologies
 9-1-1 Equipment and Systems
 Air Filter Systems
 Alerting
 Analytics
 Antennas (Device, Infrastructure, Smart)
 Automatic Vehicle Location (AVL) & Fleet Management Systems
 Batteries, Chargers & Analyzers
 Biosurveillance/Homeland Security
 Broadband, Wireless & Networking Systems
 Cleaning & Disinfection Services
 Communications Center Furniture
 Computer Aided Dispatch
 Computer Systems
 Consoles/Displays/Monitors
 Consulting Services
 Control/Monitoring Products
 Cybersecurity
 Data Management
 Data Storage
 Deployable Infrastructure
 Disaster Recovery/Planning
 Dispatch Systems & Equipment
 Drones
 ECC Equipment and Call Handling Systems
 Education Institutions
 Facility Planning and Design
 Fire Station Alerting
 Government Agencies, Programs & Associations
 Health & Wellness
 Human Resource Consulting Services
 Indoor Location Services

Interference Production
 Interoperable Communications Solutions
 IoT/M2M/Sensor/Monitoring IP-Based Emergency Communications
 Law Legal Services
 Location Accuracy Testing
 Logging and Recording
 Mapping/Geographical Information Systems
 Microwave Radio Engineering Services
 Microwave Radio Equipment & Accessories
 Microwave Radio Systems
 Mobile Apps
 Mobile Command Centers and Other Special Service Vehicles
 Mobile Communications Devices
 Mobile Data Solutions and Equipment
 Mobile Internet Services
 Mobile Power Solutions
 Power Systems & Equipment
 Public Safety Broadband Products/Services
 Publications

Radio Console Systems
 Radio Engineering Services
 Radio Equipment & Accessories
 Radio Equipment Shelters
 Records Management Systems
 Remote Calltaking/Dispatch
 Satellite Communications
 Scheduling Software
 System Integrators
 Technical Training
 Telematics (Vehicles & Personal)
 Test Equipment
 Uninterruptable Power Supply
 VOIP Services/Equipment
 Wearables

Where they are from:


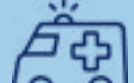







9-1-1 Communications Centers
 Public Safety Organizations
 Government Agencies
 Police & Sheriff Departments
 Campus Police & Security Services
 Fire Departments
 Consultant Services
 Emergency Management Services

APCO attendees come from all over the world

Australia	Denmark	Israel	Qatar
Brazil	Ecuador	Japan	Sweden
Canada	Finland	Mexico	Thailand
Chile	Germany	New Zealand	Turkey
China	Guam	Poland	United Kingdom
Colombia	Ireland		

WHAT HAPPENS IN THE HALL?

Exhibit hall attractions for attendees:

-  K-9 demos
-  Public safety vehicles
-  New Products Zone
-  Exhibitor demonstrations
-  Career Advancement Center
-  Presentation Theater
-  Lunch in the exhibit hall
-  Blood drive
-  New Exhibitor Program



What APCO 2021 Attendees Are Saying

What did you find most beneficial about this year's exhibit hall?

-  The ability to speak to people in person and actually see the products they have to offer. 
-  It was great to get on the exhibit hall floor and see all the vendors, new technologies and share thoughts/ideas with vendors and other agencies. Being able to interact with new technologies is huge as someone who represents the technology section of my agency. 
-  The wide variety of companies and products, knowledgeable staff - it was a great experience. 
-  Seeing all of the new products out that are available to us. Even though I'm not a decision maker myself, I can make recommendations to those that are. 

Exhibit at APCO 2022

Booth Pricing:

\$24 per sq. ft. ends December 31, 2021

\$27 per sq. ft begins January 1, 2022

\$75 corner premium/\$300 island

What Is Included in My Booth Package?

- Exhibit space
- Basic exhibitor online listing
- Complimentary booth profile in Program Guide, on website & conference app
- Two (2) exhibitor badges per 10 x 10 and unlimited booth staff registrations
- Booth amenities:
 - » 8' high back drape & 3' high side rails (Inline booths only)
 - » (1) 7" x 44" exhibitor ID sign (black & white)
 - » Daily aisle cleaning
 - » 24-hour perimeter security from move-in to move-out
- Access to the exhibitor lounge, featuring free refreshments and afternoon snacks
- Access to professional development sessions, Opening General Session and Block Party
- Complimentary expo-only passes for customers

“ This was our first year exhibiting to build awareness for our solution, I was very impressed with the show organization from start to finish. We had non-stop traffic at our booth...and the attendees were very engaged...this was a record-breaking show for us in terms of the amount of people we had the chance to connect with. The exhibitor support teams were fantastic and knowledgeable...can't wait to attend again! ”

--APCO 2021 First-time Exhibitor



Showcase New Products

Fee: \$1,200 per product

Included:

- Premium exhibit hall location
- Listing on the event website
- Pre-show email to attendees
- Promotion on social media
- Product display counter and literature rack
- Product featured in advertisement in post-show PSC magazine
- Opportunity to make brief presentation

Upgrade Online Booth

Listing

2-star – \$300

3-star – \$500

4-star – \$750

Contact

For More Information:

Lisa C. Williams, CMP, CEM
Director of Corporate Outreach
williamsL2@apointl.org
(571) 312-4400, ext. 7003

Sponsor & Advertise

Secure a sponsorship and/or advertisement and increase your company's footprint.

Benefits:

- Recognition in the program guide & conference app
- Recognition next to booth profile in program guide and app
- Special invite to Corporate Partners/Sponsors Reception during APCO 2022
- Company logo prominently displayed on APCO 2022 website homepage
- Company acknowledged where sponsors are collectively listed

For a listing of all opportunities available, visit the sponsorship section on apco2022.org.

apco2022.org/for-exhibitors